

THE CONCERT PRODUCTION: TRANSFORMING VISIONS INTO REALITY

*The Concert Production is a group of friends who ventured into the unknown, with a unifying core philosophy of creating an everlasting experience for audiences across the globe. They transform vision into reality, with expertise in creative design and show direction. From iconic stages to intimate venues, The Concert Production designs high-calibre shows for the country's leading artists like **Badshah, Salim-Sulaiman, Vishal Mishra, Sid Sriram, Jubin Nautiyal** among many more.*

Zeeshan Siddiqui, Co-Founder and Head of Business Development and Show Direction, brings over 9 years of expertise in production, set design, floor and console management, and technical product innovation, skills honed while working on some of the industry's biggest gigs. His vision ensures every project runs like clock-work, no matter the scale.



On the creative front, **Sohail Mansuri**, the other half of this design duo, is the Head of Designing and Lighting Director. Having toured over 20 countries, he brings 10 years of experience in crafting lighting and visual designs that define India's live entertainment landscape. Adept at executing anywhere and everywhere, his stage can be a shed, a club, theatres, concert halls, arenas, and anything in between!

TCP's projects are a response to the omni-present question, "What's next?" Their passion for curated live events makes them renowned for executing innovative, jaw-dropping sets that awe and inspire.

One of TCP's most notable collaborations is with the Bhoomi Project, a partnership that began in 2020. For six years, TCP has shaped Bhoomi's visual identity through stunning set designs and audio visuals,

driven by a powerhouse team led by **Aftab Khan, Prasad Satam, Maaz Mansuri, Rahul Nirmal**, and **Sam Rajput**, with **Sohail** and **Zeeshan**. This year's Bhoomi 2025 (Season 6) was nothing short of spectacular, featuring **Arijit Singh, Papon, Shaan, Shankar Mahadevan, Shreya Ghoshal, Sonu Nigam**, and more, brought to life by The Concert Production's set designs.

Bhoomi is a musical project/movement by **Salim-Sulaiman Merchant**, it fuses India's folk, classical, and devotional traditions with contemporary genres like pop, hip-hop, and EDM





TCP deployed soaring hydraulic reveals, 240m² LED visuals, and a fully automated lighting rig powered by Kinesys, GLP, Chauvet, and Claypaky, across six cities in the USA to pull off Badshah's Unfinished Tour



Now, the TCP Team is fresh off the success of the recent **Badshah's Unfinished Tour** in the States. Mansuri and Siddiqui were in charge of the creative direction and concept design, while production was flawlessly executed under the leadership of **Aabhas Kamble**. Spanning six cities, the *Unfinished Tour* featured an automated lighting rig. The rig was powered by **Kinesys** stage automation and **German Light Products (GLP)**. pop-up toaster lifts, and towering 6-metre hydraulic platforms for dramatic artist reveals. A colossal 240 square metres of LED mesh screen, driven by **Resolume** and **Notch FX**, delivered stunning visuals, while lighting design showcased Chauvet Colour **Strike M**, and **Claypaky X-Frame**

fixtures, all programmed on a **GrandMA3** console. Immersive camera effects elevated the experience further. Production design in **Vectorworks** and previsualisation in **Depence R4** ensured precision, making this one of the most technically ambitious Indian hip-hop tours ever staged internationally.

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