

From L-R: Solomon Nesaraj, National Sales and Marketing Manager, The Inventory, Harris Jayaraj, Music Composer and Producer, and Tanseer Jabbar - Managing Director, The Inventory



Chennai's

# STUDIO H

## Goes Big With Rupert Neve

*Becomes first-ever Indian recoding studio to house the iconic Rupert Neve Designs 5088 Analog Console*

India's renowned music composer and producer, Harris Jayaraj is a connoisseur of everything crème de la crème from the world of music. So, it comes as no surprise that when he embarked on his journey to introduce a large format console for his studio, Studio H, he would leave no stone unturned in choosing only the most superlative product in the category. This is where The Inventory, one of the most well-known distributors of pro audio products in India, enters the narrative.

Tanseer Jabbar, Managing Director, The Inventory, remarks "Harris Jayaraj's directive was crystal clear – for his

*At music composer **Harris Jayaraj's Studio H**, Rupert Neve Designs 5088 Analog Console finds a new home. PALM Expo Magazine, in a conversation with music composer and producer Harris Jayaraj and **Tanseer Jabbar**, Managing Director, The Inventory, reports on the 'how' and the 'why' of the installation of this centrepiece, executed in a seamless fashion by the team of The Inventory*

studio, he sought the ultimate large format analog console in the market without compromising on quality. The Rupert Neve 5088 emerged as the perfect solution to meet his exacting requirements."

### Hitting The Right Chord At Studio H With Rupert Neve Designs

The first-ever Rupert Neve Designs 5088 Analog Console in India found its home at Studio H in Chennai on November 17th, 2023. But, for Harris, what prompted the decision to switch from a digital console to the 5088 An-



mix my own songs, I see the 5088 as another extension of my music Instruments as I don't need to turn my head around the studio for enhancement of the mix. As I always decide the layers of music based on the sonic sound, the console has a huge impact and influence in taking the decisions."

### Creating A Customized 5088 Analog Console For Studio H:

Harris Jayaraj is a reputed name in the Indian music industry. To reflect his stature and his studios' technical design, Harris opted to incorporate a custom 5088 Analog Console in Studio H. The team from The Inventory stepped up to the challenge and nailed the task, laced with challenges, to perfection, as Jabbar comments, "Our proficient technical team, consisting of experienced sound engineers and musicians, skillfully assembled the 500 Analog Console from its delivered modules. Each component required precise integration to ensure seamless functionality. Moreover, the console's frame was custom-built to suit the specific needs of Jayaraj, further enhancing its compatibility with Studio H's requirements. This meticulous attention to detail facilitated a smooth and efficient installation process."

### Praise & Applaud:

Installing the Rupert Neve Designs 5088 Analog Console at Studio H wasn't an easy feat. But, in the end, the console found its abode within the studio, and it all turned out well for both Harris and the team at The Inventory.

Jabbar recalls, "Collaborating closely with Harris, we meticulously planned the custom console over eight months to align with his workflow and specifications. Every detail was carefully considered to ensure it perfectly suited his needs."

Harris applauds the acoustic quality that the 5088 Analog Console by Rupert Neve Designs offers. He concludes, "I am a man of precision and cleanliness. I don't compromise on anything I see or hear, especially when it comes to music and mixes. I think the 5088 is the epitome of quality when you want to raise your bar to great standards."

**Rupert Neve Designs 5088 Analog Console features an extra 24db headroom, giving it an edge over other large format console in its category, and making it Harris Jayaraj's preferred choice for installation at Chennai's Studio H**

alog Console? According to him, "I used to have the Euphonix S5 Fusion digital console for the past 10 years which took care of the mixes recorded from 3,000 sqft of our recording space, but I felt at one point I need to go for a large format analogue console with more channels along with dedicated high-quality EQs and compressors. I began this hunt 6 years ago and finally chose the New RND 5088. I am very happy about it."

The Rupert Neve Designs 5088 Analog Console functioned more than just a console at Studio H. For Harris, the Analog Console became a muse, an inspiration that helped keep his creative zen going. Harris shares, "The sonic quality and the extra 24db headroom of the 5088 stands high among other contemporary Large Format Analogue Consoles. Since I always compose, produce and

