

INDIAN BRANDS STRENGTHEN AT PALM

QUALITY AND DESIGN SUPERIORITY BUILD MARKET: LIGHTING EXPANDS BEYOND THE HALLS



Since its inception in 2001, PALM has become Asia's largest and most vibrant Pro Audio and Lighting Expo. This year, the show featured the latest technologies in pro audio from hundreds of brands, fostering India's professional audio engineering community. What was evident at PALM was the fact that with robust consumption, affordability, and resources, India is set to become a major player in the pro audio industry!

Celebrating its 22nd anniversary, **PALM Expo** presented its biggest expo floor to date spanning over **30,000 sqm** across three halls, a live arena zone and two Demo Qubes and welcomed its highest-ever number of visitors with **25,510 unique visitors** and a footfall of **38,636**, putting forth a picture of an industry in robust health. The PALM Expo which took place from **30th May – 1st June 2024** at the

Bombay Exhibition Centre in Mumbai, India, today stands as the leading annual event within the live events, media, and entertainment sector in the subcontinent. With a rich history and a global reputation, the expo plays a focal role in shaping the industry. The show's core objective is to bring together a distinct convergence of professionals, thereby nurturing alliances, innovation, and exchange of ideas.

Central to the PALM Expo experience is its expansive expo floor. PALM Expo 2024 boasted of almost **300 exhibitors** featuring more than **750 brands** and thousands of products from well-established distributors and manufacturers to new entrants in the industry, showcasing cutting-edge technologies that are redefining the industry. Visitors could witness 55 new exhibitors at the show floor showcasing their latest technologies and high-end solutions for the pro audio and pro AV industry. The exhibits spanned the gamut of pro audio, studio, audio install and lighting technology, encompassing everything from state-of-the-art stage technology, sound reinforcement systems, PA Systems, amplifiers, audio processors, acoustics, cables and connectors, conference systems, DAWs, mixing desks and consoles, recording and mixing equipment and microphones to stage lighting, laser and lighting effects, lighting controls, spotlights, and truss systems/motors, and much more.

In a bold move, **Beta Three Audio** India booked the entire Grande C Hall at the BEC. The company's sprawling exhibit space was abuzz with activity across all three days, as buyers and enthusiasts flocked to experience the latest innovations in sound and lighting. Beta Three also hosted the **Live**

Sonic Arena, a showcase of electrifying performances! Each day, versatile artists took to the stage, delivering jaw-dropping sets. Day 1 saw the soulful sounds of **Shivoham**, as they presented a mesmerizing **Rooh & Rang Sufi** theme. Day 2 amped up the energy with Pranita Yadav and Live Band Shivoham's Ratro Bollywood theme. And on Day 3, Pranita Yadav and Shivoham Jampad brought the house down with their Indie Bollywood theme.

The vision of the show is that India should boast of a professional audio engineering fraternity, using the latest equipment in the world and that vision has been fulfilled by PALM steadily over the last 22 years.

"My keynote for PALM 2024 is that PALM will undergo a transformation. There is going to be a lot of change in the pro audio business in India from this year onwards. India will shift from just being an importing and consumption country to a manufacturing country and PALM will become a platform for this shift, driven by technological advancements, abundant resources, and cost-effective products. Numerous Indian brands now enjoy a global presence, and PALM has established itself as a premier global destination for both homegrown and international brands to source, network, and collaborate," said Mr. **Anil Chopra**, Founding Director of PALM Expo.

Full keynote in adjoining box.

KEYNOTE ADDRESS BY ANIL CHOPRA

"Good evening, ladies and gentlemen. I am thrilled to deliver the keynote address for PALM Expo 2024. What began in 2001 has grown into Asia's largest and most vibrant pro audio and lighting expo. Over the next three days, 300 exhibitors, 500 brands, and thousands of products here make this the largest pro audio installation at PALM. We have The Cube for full-blown sound reinforcement and Hall 1 with hundreds of pro audio booths. This year's PALM showcases the latest technologies in recording, stage sound, and installed sound.

Hyve India has owned and run the PALM show since 2015. Mr. **Gaurav Sood**, General Manager of Hyve India, has been leading the show for the past few years. Hyve India's investment has significantly strengthened PALM over these years. Our vision for the past 20 years was for India to be a hub of professional audio engineering, providing sound engineers and rental companies with the latest equipment and technology. PALM has fulfilled this vision by publishing industry information, acting as a bridge for major brands entering India, and providing insights into the Indian pro audio market.

PALM's goal was to build pro audio distribution in India, which has largely been

achieved, with nearly every major global brand now represented here. Unlike many countries, India's free import policy, combined with a strong pro audio ecosystem, has made the latest technology affordable and accessible across all levels, from tier 1 cities to smaller rental companies. Today, India boasts a robust audio economy.



Looking ahead, PALM will transform into a platform for large-scale manufacturing and global distribution of pro audio technology. The global pro audio market is projected to reach \$17 billion in the next five years, and India is poised to capture a significant market share. Our aim is for PALM to be a key player in this growth, showcasing Indian-made products and contributing to the global market.

Many changes are on the horizon for India's pro audio industry, ranging from importing to manufacturing. With the right factors like consumption, affordability, and investment in place, indigenization is underway. This year's PALM Sound and Light Awards highlight the exceptional work and contributions of Indian manufacturers. I am confident we will see Indian brands gain global recognition, and PALM will be at the forefront of this expansion. We have the global market understanding, and with 20 years of industry engagement, PALM is well-positioned for the future. Three cheers for PALM!"



Beta Three's showcase of electrifying performances at the Sonic Live Arena

SPECIAL EVENTS AT PALM EXPO 2024

At its core, PALM Expo is a multidimensional global stage for networking with countless content and demo features taking place at the show. PALM has always been the principal catalyst which has fuelled the industry by connecting manufacturers and distributors with dealers and end users. It is the place to meet buyers from India through international class show production presenting Demo Qubes and Line Array demos featuring industry leading brands, besides other engaging and dramatically successful features such as a stellar line-up of speakers at the PALM Sound and Light Conference Programme, Lighting Design Showcase providing a platform to young

DAVID MCKINNEY GENERATION AV

"The response was positive, and were excited to reconnect with our customers. PALM Expo is a busy and vibrant event, providing an excellent platform for us to present our latest innovations and engage with industry professionals."



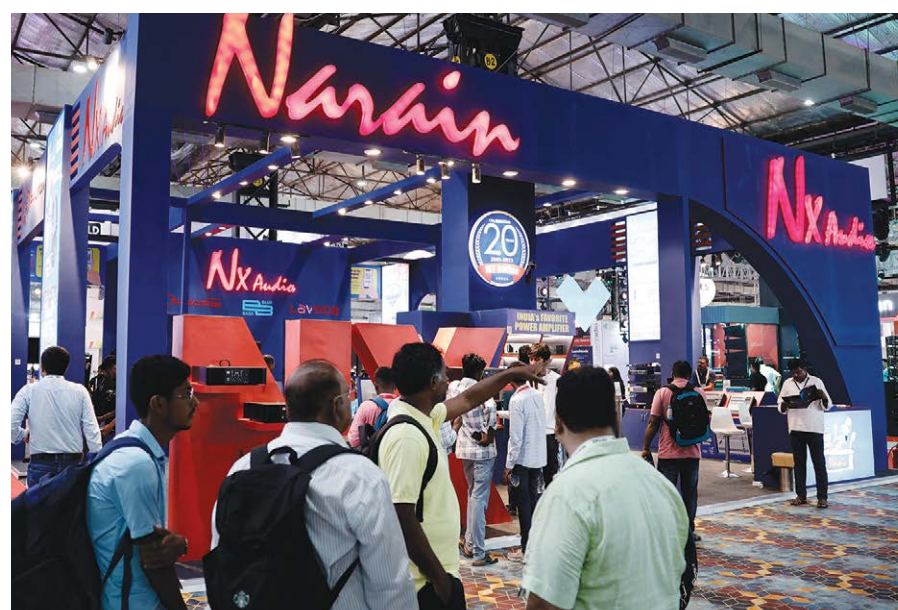
Solid State Logic showcasing its products and solutions at the PALM Expo booth



Ahuja brings its latest solutions at PALM



HARMAN attracts visitors at PALM Expo 2024



Nx Audio's booth at PALM Expo 2024

CHRISTIAN HERTEL MADRIX

"With a decade-long presence at PALM Expo, we have witnessed the growing demand for LED and lighting control technologies. This underscores the show's significance as a vital platform for connecting with industry professionals and showcasing innovative products. The expo continues to be an essential event for staying at the forefront of technological advancements in our field."

aspiring lighting designers to showcase their talent and the PALM Sound & Light Awards and IRAA awards which honour innovation, technology, creativity and talent.

BREAKING BOUNDARIES WITH PALM CONFERENCE PROGRAMME 2024

PALM Expo saw the PALM Conference platform go from strength to strength with delegates filling the conference hall to full capacity. The platform featured an extensive program with Anil Chopra, opening proceedings with a keynote address followed by a series of interconnected sessions focussed on a particular theme. The theme for Day 1 was **Live Sound & Lighting**, Day 2 was **Studio Recording**, and Day 3 was **Stage Lighting and Live Events**.

Renowned thought leaders and subject matter experts including **Arvind Singh** - Giant Truss, Lighting Designer - **Becket Tundatil**, **Bunty Raj Mallarapu** - MA Lighting, **Chaitanya Chinchlikar** - Whistling Woods, **Charles Bardey** - Nita Mukesh Ambani Cultural Centre, **Charlie Albin** - Meyer Sound, **Christian**

LESLIE LEAN ANSATA COMPUTER SYSTEMS PVT. LTD.

"PALM Expo has been instrumental in our growth, by consistently providing us with a platform to find new business opportunities. This event is crucial for us to display our innovative products and connect with both mobile and installed application users across the country."

SABRINA GLEDHIL MEYER SOUND

"We showcased the central line array system as well as our 2100 LFC at the PALM Expo. We have deployed both of these products at the Ed Sheeran tour in Mumbai just recently. We are proud to be part of the PALM Expo, which has made significant strides since the Covid-19 pandemic. The past two years have been busy, but this year we have witnessed remarkable improvements in the show's quality and increased participation from exhibitors."

Hertel - MADRIX, **Dhananjay Naidu** - Stage Designer & VJ, **Gert Sanner** - d&b audiotechnik, **Donal Whelan** & **Gethin John** - Hafod Mastering, **Emran Khan** - Reset Live, **Ishaan Jagyasi** - Spatial Audio Specialist & Music Producer, **Koy Neminathan** - Elation Professional, **Mankaran Singh** - Men At Work, **Manoj Lobo** - Canara Lighting, **P A Deepak** - Grammy Award-Winning Mix Engineer, **Dr. Pramod Chandorkar** - SoundIdeaz Academy, **Ronald Silvan D'Souza** - Leksa Lighting Technologies Pvt. Ltd., **Peter Owen** - L-Acoustics, **Rasesh Parekh** - Integrated Entertainment Solutions, **Shipra Venkatesh** - BMS and Live ARR, **Shraddha Sankulkar** - Mind Matterz, **Sachit Subramanian** - Circle Pro Audio, **Sreejesh Nair** - Avid, **Stan Alvares** - AES India, **Tarun Anand** - Universal AI University, Live Sound Engineers **Vijay Benegal** and **Mujeeb Dadarkar** - Odble Consultants, **Vijay Dayal** - Yash Raj Films, **Viraf Pocha** - Lighting Designer, and the EEMA (Event and Entertainment Management Association) team comprising of **Harshal Kothari**, **Himanshu Anand**, **Raghav Roy Kapur** and **Saurabh Khurana**, provided attendees with valuable insights.

These sessions and panel discussions covered a wide spectrum of topics including **PALM's Tryst With Destiny** - A keynote address by Anil Chopra, Founding Director, PALM Expo; **Systems Engineering for Big Stadium Events**

FABIO PRADA AREA FOUR INDUSTRIES

"The scale and quality of the show have far exceeded our expectations, impressing us with both the exceptional attendance and the high calibre of products on display. This event has truly distinguished itself as a premier gathering for industry professionals."



Panel Discussion On Manufacturing Lighting in India with Viraf Pocha, Ronald Silvan D'Souza, Manoj Lobo, Koy Neminathan, and Arvind Singh



At the session: Emran Khan, Shipra Venkatesh, Dhananjay Naidu, Becket Tundatil, Sachit Subramanian, Charlie Albin, and Mankaran Singh



Donal Whelan, Senior Engineer, Hafod Mastering and Gethin John, Chief Engineer, Hafod Mastering at the session ‘Mastering with Heart’



Mujeeb Dadarkar, Co-founder, OdBle Consultants and Vijay Benegal, Co-founder, OdBle Consultants at the session ‘Control Room Acoustics’



A well concluded session by Donal Whelan, Senior Engineer, Hafod Mastering and Gethin John, Chief Engineer, Hafod Mastering on ‘Fundamentals of Mastering’ Co-founder, OdBle Consultants at the session ‘Control Room Acoustics’



‘Panel Discussion On High End Lighting For Special Venues’ with Viraf Pocha, Rasesh Parekh, Bunt Raj Mallarapu, Christian Hertel, and Charles R Bardey

RAJAN GUPTA

HITECH AUDIO & IMAGE LLP

“Our booth at PALM Expo has steadily expanded in tandem with the show’s growth, which has been remarkable. The consistently high turnout and deep engagement from attendees have solidified PALM Expo as a cornerstone event for us over the past two decades.”

KARAN NAGPAL

SONOTONE

“PALM Expo has consistently delivered outstanding results, providing excellent customer experiences every year since our initial participation. We have received only positive feedback, with no complaints, solidifying our commitment to this exceptional event.”

VIJAY SINHA

PINK NOISE PROFESSIONALS PVT LTD | ERTHPOT ELECTRONICS PVT. LTD.

“I can say that our participation in the PALM Expo over the past five to six years has been phenomenal. This year, we showcased our new conference systems with camera integration and our antenna distribution system for wireless receivers. The event continues to be an excellent platform for our innovations.”

EMANUELE MORLINI

RCF

“We are debuting our innovative T-Plus audio range of passive speakers for professional audio. This marks our inaugural showcase at this prestigious event. The expo’s substantial growth in recent years underscores its status as a leading industry platform, offering an ideal setting to introduce our advanced audio solutions.”

that explored systems design and engineering for large shows in stadia; **The Tech-Enhanced Stage** which explored tech innovations on the horizon and how upcoming technology innovations can revolutionize music festivals and concerts in the future; **Evolution of Sound Through the Decades** presented by **Peter Owen**, International Sales Manager, L-Acoustics, Africa and Indian Sub-Continent who looked at how live sound has evolved over the years, the revolutionary changes introduced by L-Acoustics, with a final look at what the future looks like in a live sound environment; **FOH Mixing for Live Concerts** where **Dr. Pramod Chandorkar**, Director, Soundideaz Academy & Program Director, Universal AI University provided a detailed exploration of both Indian and international practices, offering a nuanced comparison of their strengths and challenges; **Panel Discussion On Manufacturing Lighting in India - A New Horizon** that discussed how India can deliver adequate consumption market to amortise tooling and special design and the trussing and rigging factors in lighting product design; **The Awesome Sound Engineer** by **Sreejesh Nair**, Avid Dolby Certified Audio Application Specialist; **Audio Education in India – The Way Ahead** where the panel endeavours to chart a forward-thinking trajectory for audio education, aligning it with industry demands and learner aspirations to cultivate a skilled and adaptable workforce ready to navigate the complexities of the audio landscape; **Mastering with Heart** by **Donal Whelan** and **Gethin John** delved into the philosophical foundations of their work as mastering engineers; **Control Room Acoustics** that elucidate on the

importance of acoustics in studios and covered acoustics, need for acoustical consultant, need for experienced contractors, isolation vs internal acoustics, location, internal acoustics, room resonance, speaker calibration/room tuning; **Advanced Recording Techniques & Immersive Music Production (PALM AES Session)** where leading experts shared their knowledge on this cutting-edge audio tech and the next-gen sound workflows as well as the recording, mixing, and mastering tools and techniques involved in them; **Panel Discussion On High End Lighting For Special Venues** explored how the time-tested principals are respected while installing today’s production possibilities to produce shows that paying public will return to time after time; **Preparing India for World-Class Talent for Entertainment Events – Powered by EEMA** discovered how cutting-edge advancements like AI audio and immersive lighting are transforming the entertainment industry and delivered practical strategies to upskill the team and attract top talent, equipping them with the skills to excel in this dynamic landscape; **Student Seminar on Fundamentals of Mastering** by **Donal Whelan** and **Gethin John** informed about the philosophy of mastering, listening and decision-making, mastering room setup, self-mastering v/s pro mastering, digital v/s analogue processing, signal paths and the process of mastering a song, and more.

“ATS was at PALM show this year to explore install AV avenues emanating from the pro audio space. Thus far, PALM show has been the most successful networking and exhibition platform for the pro audio, display, and lighting

space that largely covers live performance and events landscape. Delightfully, the all-new avenue curated for the install AV segment registered a notable presence. The panel discussions, expert speaks, and product showcases were fittingly relevant catering and enriching the participants from the industry and the visitors from Pan-Indian cities at the show floor. This initiative will help grow the industry. With steady growth of visitors, PALM can also be a good bridge for the install AV and pro AV crossover,” said Saikiran Shetty, Head-Sales & Marketing at ATS (Auto Techno Solutions).

THE ULTIMATE LIVE EVENT ECOSYSTEM AT HARMAN LIVE ARENA

The HARMAN Live Arena offered attendees a unique opportunity to experience the latest stage, sound, and light equipment through a comprehensive live demo featuring musical performances by popular and emerging independent artists. HARMAN powered the event with its newly launched products and solutions from its esteemed brands, as seen in previous editions.

The sound system at the live arena was expertly handled by **Jitu More** and his team at **Sound Mindz**, who ensured a flawless audience experience. The deployment featured **JBL SRX 900** on Day 1, **JBL VTX A8** on Day 2, and **JBL VTX A12** on Day 3. Renowned engineer, **Sudarshan** designed the sound system.

To complement the audio gear, the Live Arena featured a dazzling lighting inventory from **Martin**, including **MAC Aura**, **ERA Performance**, **Profile and Wash series**, and the newly launched **MAC Viper XIP**, was supplied by **Star Dimensions**. Ace lighting designer **Beckett Tundatil** crafted the lighting design.

The HARMAN Live Arena hosted an exciting lineup of bands and artistes over three days. On Day 1, the performances included Samarpan, Pratika x PrabhuNeigh, TaFMA x Wobble presents Sound of Nagaland, and Ravi Chary Crossing, with sound powered by JBL SRX900. Day 2 saw performances by Tanmay in Harmony, Easy Wanderlings, Gridhar UdupaLayatharanga, and a Martin Lighting Workshop titled “Light it Up!”, with sound powered by JBL VTX A8. On Day 3, the arena witnessed performances by Coshish, Intuition Live by Apoorva Krishna, Maati Bani, and STRINGCOPATION Darshan Doshi x John



HARMAN Professional Solutions powered Live Arena with its newly launched products and solutions at the PALM Expo

MANISH GOEL

CRESURGE PVT. LTD.

“Our experience at PALM Expo improves annually. This trade show uniquely attracts serious buyers, providing an excellent platform to showcase our latest products. We’ve observed fewer inquiries but more realized orders, making it an exceptionally effective event for our business.”

AKSHAY JANGRA

GIANT TRUSS

“We are a leading truss manufacturer in India. At PALM Expo, we displayed our extensive range of products, including the world’s strongest aluminium truss and innovative LED screens. The expo provides an excellent platform to connect with clients and introduce our latest innovations.”



PALM Expo 2024 attracts mega rentals and production houses at the two Demo Qubes by Aerons and Hi-Tech Audio

Paul, with sound powered by JBL VTX A12.

DECIBEL DEN AT PALM DEMO QUBE

The Demo Qube, which was a melting pot for the rental and event industry, attracted a broad spectrum of visitors seeking to experience high-decibel sound reinforcement through demonstrations of cutting-edge sound solutions in a sound-proofed acoustic space. **Aerons** utilized the Demo Qube facility to showcase their sound systems to professionals in the audio industry, while **Hi-Tech Audio** and Image leveraged the space to demonstrate the TT+ Audio range of sound reinforcement systems.

CREATIVE EXCELLENCE IN LIVE EVENT LIGHTING DESIGN AT PALM LIGHTING DESIGN SHOWCASE

PALM Expo which pioneered the crucial Lighting Design Showcase platform in India, dedicated to celebrating creative excellence in live event and entertainment lighting design was a major success once again with crowds thronging to witness the lighting extravaganza. In its 6th edition at PALM Expo 2024, this highlight feature was curated by premier lighting rental company **Star Dimensions. Lighting Designers, Becket Tundatil, Harshvardhan Pathak, Joyden James** and **Laser Designer Deep Mathuria** wowed attendees with their programming skills. This platform also provided attendees an opportunity to gain hands-on experience and learn innovative lighting design and



PALM Live Rigging Workshop ran multiple sets of demonstrations and workshops to address the measures while working at height

programming skills from these industry experts.

RIGGING & TRUSSING WORKSHOP: CREATING STANDARDS AND SPREADING AWARENESS

This year the PALM Rigging & Trussing Workshop was Curated by **EESA** (Event Equipment Services Association) and powered by **Natura**, wherein they presented live demos on working at height. Attendees got to experience the “Leap of Faith” activity, a heart-pumping 20-foot jump, allowing attendees to learn about essential safety measures for working at heights. Team Natura also showcased crucial safety protocols and best practices for truss-based work, highlighting the importance of correct systems and simple safety rules.

EESA has been focussing on creating standards for the Indian Entertainment Industry and has been working towards creating awareness campaigns on safety and best practices. At the PALM Live Rigging Workshop, the association ran multiple sets of demonstrations and workshops to address some crucial needs, these included:

- An Introduction to Basic Safety while installing Trussing and Erecting Temporary Structures safely by Mankaran Singh from Men at Work. This session aimed to educate attendees on fundamental safety practices for setting up temporary structures, emphasizing critical aspects to prevent accidents and ensure a secure working environment.

RASHESH PAREKH

INTEGRATED ENTERTAINMENT SOLUTIONS

“We were thrilled to have introduced our new products at the show, and the response was phenomenal. The event has been incredibly exciting, marked by enthusiastic engagement.”

ELENA MASSAGUE

AMATE AUDIO

“The show offers a valuable experience with a strong presence from the audiovisual industry, facilitating connections with existing and potential customers. The event fosters extensive networking opportunities and serves as a premier platform in India for showcasing brands. The enthusiastic turnout reflects widespread interest and makes it a vibrant exhibition.”

VEERYAVANTA PARIAT BHIDE

ALPHATEC

“We were delighted to participate in this year’s PALM Expo, where we launched our new DJ product line. PALM Expo consistently provides an excellent platform to connect with the right professionals, and this year has been no exception. The positive response and excellent facilities make this event a valuable opportunity for us.”

AKHILESH PRAJAPATI

EMINENT AUDIO VISUAL PVT. LTD.

“It was my first time participating in AV-ICN Expo and personally, it has been great. The expo gave us good reach with the potential customers. We also launched and showcased our latest Nitid Series, which is a 15-inch powerful speaker system that can be used in clubs or big auditoriums, etc.”

- **Avishkar Tendle** from Natura presented an introductory session on load cells, which aimed to provide a foundational understanding of load cells, enabling attendees to effectively utilize them for safe and precise load management in event production.
- How to prevent eventualities in events by **Sameer Sawant** - Consulting Structure Engineer focussed on insisting on stability certificates for temporary structures in events with real life case studies.
- An Introduction to Temporary Power Distribution by **Vaibhav Kapoor** from Third Wave Services, covered key aspects of event safety, including understanding safety standards, risk assessment, equipment selection, and emergency procedures, to ensure a secure and successful event and monitoring and maintenance best practices.
- An Introduction to Pyro Safety by **Azan Morani** from Morani Fireworks provided insight on crucial factors to consider when selecting a site for a fireworks show, company selection criteria, and debunking the myth of “cold pyro” to ensure a safe and creative display, essential pre and post-show safety and ensuring successful fireworks event.
- **Adam Beaumont** from Chainmaster GmbH presented on safe and proper use of electric chain hoists, crucial for suspending heavy loads, understanding common mistakes to avoid, dos and don'ts and options for ensuring the safe operation of these robust and powerful devices.
- **Rohit Shikhare** from Jio World Convention Centre, Reliance Industries Limited provided insights on Fire & Safety At Venues.

CELEBRATING EXCELLENCE: PALM SOUND AND LIGHT AWARDS 2024

In a night of glamour and celebration, the PALM Sound and Light Awards 2024 honored the crème de la crème of India’s pro audio, lighting, and audiovisual industries. Held at the Taj Hotels in Santacruz on May 31, 2024, the awards ceremony recognized the outstanding achievements of individuals, brands, and companies that have pushed the boundaries of innovation and excellence.

The event was attended by the who’s who of the events industry, with the biggest names and honchos in attendance. The room was abuzz with the likes of top event organizers, rental companies, systems integrators, AV consultants, manufacturers, and distributors, all gathered to celebrate the best of the best.



Outstanding Audio FOH Engineer Of The Year - Tosief Shaikh



Outstanding Audio Systems Engineer Of The Year - Joyjeet Panday

This year, the awards took it to the next level by introducing the inaugural AV-ICN Excellence Awards 2024, dedicated to recognizing the exceptional professionals in the pro AV industry. With 28 categories to compete in, the stakes were high, but the winners proved that they have what it takes to be the best.

From innovative display solutions to projection mapping, network communication, systems integration, interior illumination, and AV architecture, the AV-ICN Excellence Awards 2024 left no stone unturned in its quest to honour trailblazers of the industry.

As the winners took to the stage to accept their awards, the room was filled with a sense of pride and accomplishment. These individuals and companies have not only raised the bar but have also inspired others to strive for excellence.

The PALM Sound and Light Awards 2024 was a testament to the power of innovation, hard work, and dedication. It was a celebration of the people and companies that make the pro audio, lighting, and audiovisual industries shine brighter every year.

Congratulations to our winners! *See pics below.*

CONCLUSION

This year’s PALM Expo was a resounding success, cementing its position as a premier tech event in the industry. The expo provided a vibrant global stage for a diverse mix of professionals to connect, collaborate, and push the boundaries of innovation.

As the annual go-to destination for rental and event professionals, PALM Expo 2024 was a testament to the thriving pro audio and lighting ecosystem. Fuelled by cutting-edge technology and significant investments, the event showcased the immense potential of this dynamic industry.

From industry stalwarts to emerging players, the expo was abuzz with energy and excitement, as attendees explored the latest advancements and forged meaningful connections. With each edition, PALM Expo continues to raise the bar, solidifying its position as a must-attend event for anyone looking to stay ahead of the curve in the world of pro audio and lighting.

PALM Expo 2025 will take place at the BEC, Mumbai from **29th – 31st May 2025!**



Outstanding Audio Monitor Mix Engineer Of The Year - Sancheth Suvarna



Outstanding Lighting Designer Of The Year - Becket Tundatil



Sound Rental Company Of The Year - NJSM



Outstanding Sound Rental Company (Regional) - Systematic Inc.



Excellence in Sound Design and Integration - Rhythm Arora



High-End Lighting Design Solutions - Leksa Lighting



Lighting Rental Company Of The Year - Reynolds Inc.



Video Display Rental Company Of The Year - Headway Kreations Pvt Ltd



Indigenous Manufacturing Of Amplifiers - Studiomasr Professional



Lighting Technology - Harman Professional Solutions



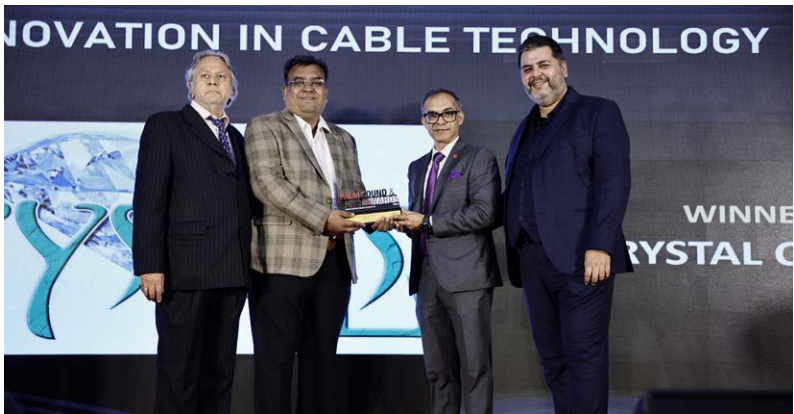
Innovative Projection Mapping Of The Year - E-Factor



Outstanding Visual Content On Stage - 25PIXELS.IN



Audio Technology - Meyer Sound



Innovation In Cable Technology - Krystal Cables



Outstanding Event Promoter Of The Year - Percept



Best Event Exploiting Experiential Pro AVL - ITW PLAYWORX MEDIA & ENTERTAINMENT



Achievement in Trussing Design & Production - Giant Truss



Major Audio Brand Distribution Network - Sonotone



Outstanding Production of Live Events - Reset Live



Audio Rental for Major Venue and Event - MSS World



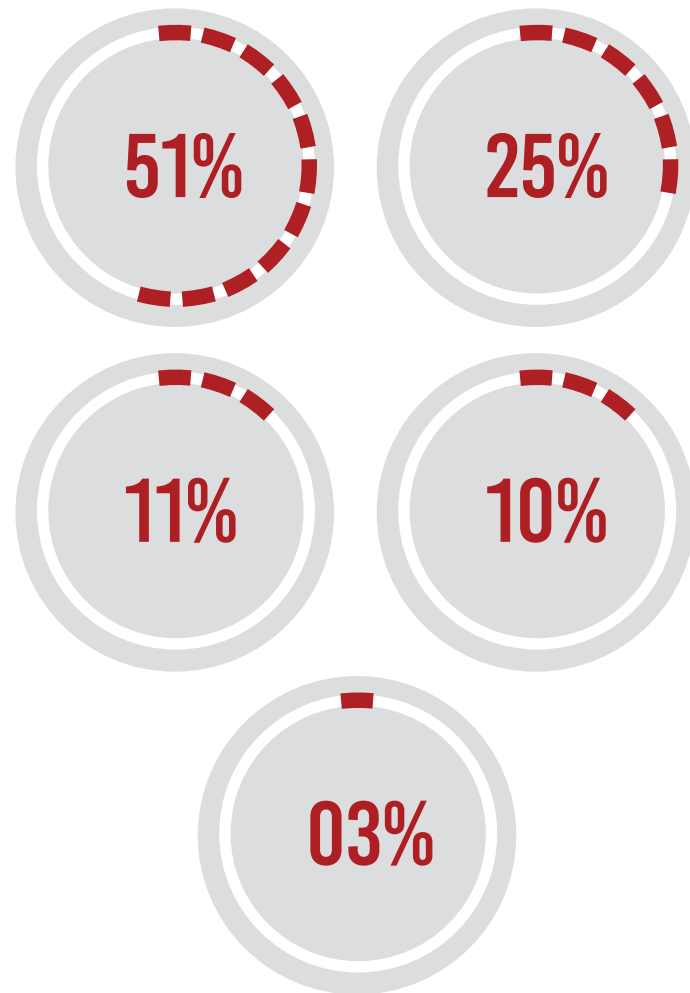
Best Distributor Award - Hi-Tech Audio & Image



Visionary Industry Leader of The Pro AV Industry - Lalit Chopra and Daniel René Danzer



PROFESSIONAL INTEREST - PRO AUDIO & AV



51% Stage Sound – Sound equipment for Rental market - from Big Stage to DJ rental, Sound Reinforcement, PA Systems

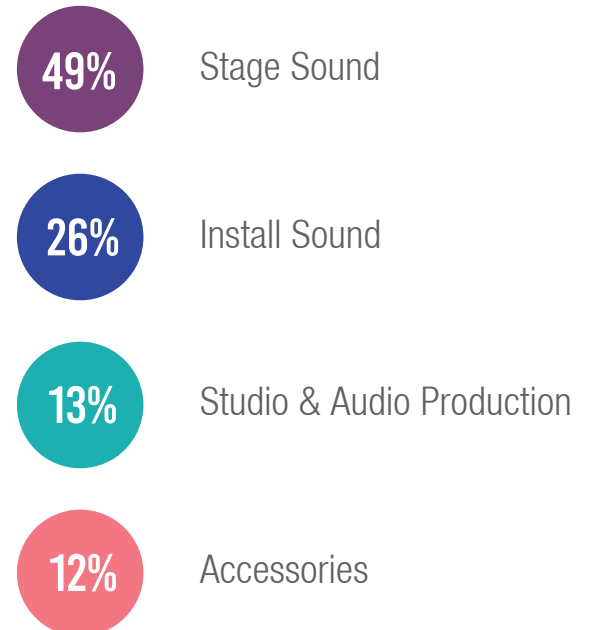
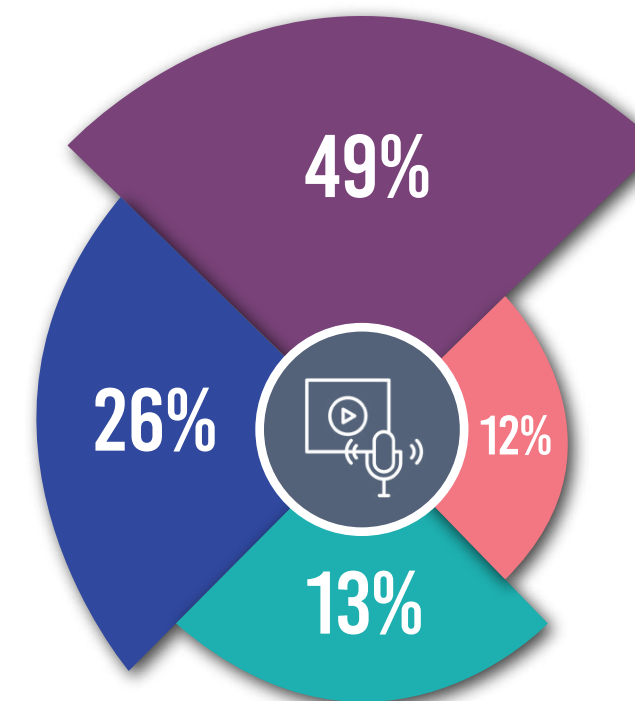
25% Install Sound – Pubs, Bars, Lounges, Lobbies, Restaurants, House of Worship, Auditoriums

11% Pro Audio Postproduction – Soundtrack, Music track, Editing and Effects, Audio Mastering, Mixing, Audio Sampling

10% Studio Sound – Recording Studio, Broadcast Studio, Television Studio

3% Cinema Sound - Theatres & Multiplexes

EXHIBIT PRODUCT PROFILE - PRO AUDIO & AV



PRO AUDIO HALL TOTAL - 62% | LIGHTING HALL TOTAL - 23%



PROFESSIONAL INTEREST - LIGHTING



35% Stage Entertainment Lighting (Lighting for stages – concerts, auditoriums, weddings)

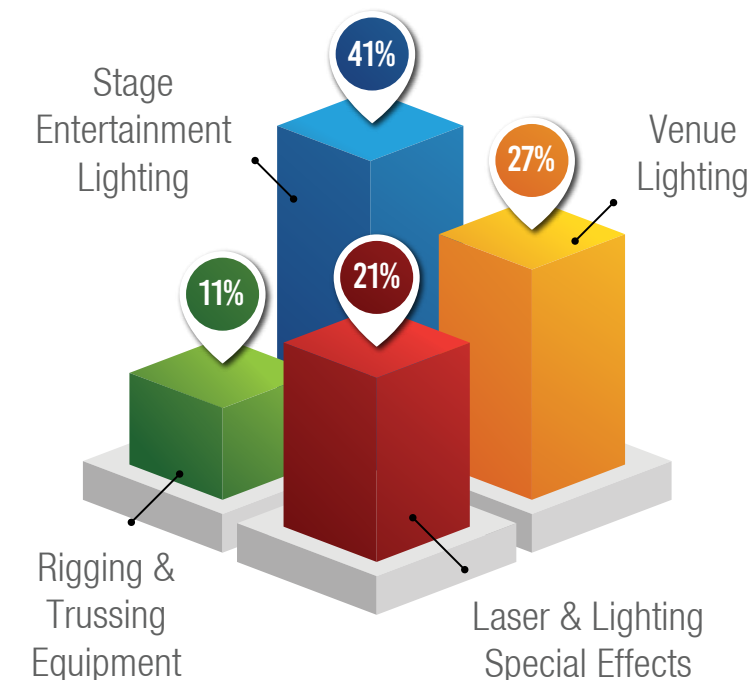
25% Venue Lighting (Pubs, Clubs, Lounges)

20% Lighting Special effects

18% Laser Lighting

02% 3D lighting and hologram lighting

EXHIBIT PRODUCT PROFILE - LIGHTING



PURPOSE OF VISIT

New Products & Technology	26.8%
Connect With the Trade	15.7%
Evaluate Show for Future Participation	3.9%
Looking for Business Expansion	15.6%
Networking / Market Research	7.8%
Others	4.6%
Purchase & Order	24.6%
Seeking Representation Tie-up	1.0%