

LOLLAPALOOZA MAKES ITS MARK IN INDIA: A SHOWCASE OF MUSICAL DIVERSITY AND SONIC EXCELLENCE



The iconic music festival, Lollapalooza, continues to make waves globally, with its Indian debut in January 2023 marking a significant milestone. The latest edition, held in January 2024, was a testament to the festival's commitment to diversity, featuring a rich tapestry of musical styles on four stages. Behind the scenes, leading audio-visual companies worked their magic to create an immersive experience on four stages – Nexa, Perry, Budweiser and Stage Walkers & Co. Building on the foundation laid by Viraf Pocha, Director of Landmark Productions, in our previous issue, which highlighted the seamless execution of sound, AV and particularly lighting, in this article, we now shift focus to the sonic splendor, presently featuring the first two stage mentioned above - Perry Stage, expertly crafted by Audio Dimensionz, and the Nexa Stage, brought to life by ElectroCraft.

Perry's Stage, powered by Audio Dimensionz's cutting-edge equipment, delivers an unparalleled audio experience

Audio Dimensionz Delivers a Sonic Spectacle at Lollapalooza Mumbai 2024

As Lollapalooza Mumbai 2024 captivated audiences with its vibrant energy, Perry's Stage emerged as a highlight of the festival, thanks to the exceptional audio engineering by Audio Dimensionz. Charged with overseeing the sound for this prominent stage, Herman Lobo and his team delivered an audio experience that left both artists and attendees in awe.

Perry's Stage was set to showcase an

impressive lineup of headliners over two consecutive days. The stellar roster included **Sublime Sound, Dewdrops, CHRMS, Garden City Movement, The Karan Kanchan Experience, Kenny Beats, Stalvart John, Jbabe, Monophonik, Prabh Deep, Malaa, and Meduza**, each drawing large crowds eager for their performances.

Audio Dimensionz, in collaboration with **BMS, Rodney**, and their entire team, executed a flawless sound reinforcement strategy to ensure that the EDM and hip-hop beats resonated with crystal clarity. The event's success was also attributed to the skilled installation and operation of pro audio solutions by a dedicated team of experts. FOH Sound Engineer **Sean Lobo**, MON Sound Engineer **Nadeem Ali**, Systems Engineer **Neil Lean**, and Stage and RF Techs **Santosh Korde** and **Pankaj Mahadik** worked together seamlessly to achieve sonic excellence. Their meticulous fine-tuning of the PA system ensured an immersive experience, perfectly emphasizing the bass-heavy beats of the performances and significantly enhancing the audience's enjoyment. The clarity and power of the sound system received high praise from both artists and their sound engineers, underscoring the team's dedication and expertise.

The expertly engineered sound created moments of collective exhilaration, with the audience experiencing goosebumps and shared delight during peak moments of the performances. As the sun set over the festival grounds, Perry's

Stage. On the first day, the lineup included **Long Distances, Jatayu, Maanuni, Sunep, Fatoumata Diawara, Dualist Inquiry, and Caribu**. The following day, **Megan Murray, Shashwat Bulusu, Parekh & Singh, Eric Nam, and JPEGMAFIA** took to the stage, providing an exhilarating mix of performances that thrilled the audience.

ElectroCraft's Dazzling Effect on Nexa Stage

ElectroCraft played a pivotal role in ensuring that each performance was delivered with exceptional audio quality. The team, which included FOH Sound/System Engineers **Yohann Fernandez** and **Dave Drego**, MON Sound Engineer **Joslyn Lobo**, and stage techs **Mangesh, Nihal, Athanasius, Keegan** and **Yash**, worked diligently to set up and operate the audio systems. Their expertise and attention to detail resulted in a captivating setup that significantly enhanced the audience's experience.

As Lollapalooza continues to grow, attracting more enthusiastic crowds and renowned artists, events like these are reshaping the music industry in India, blending high energy with top-tier audio technology.

The Nexa Stage utilized a PA system from **L-Acoustics**, comprising **32 K2 main PA speakers, 40 SB28 ground-stacked subwoofers, 16 Kara out fills, 8 Kara front fills, and 12 X15 monitors**. The in-ear monitoring system included



ElectroCraft (Roger Drego) deploys best-in-class pro audio solutions at the Nexa Stage with the inventory lined up by major brands L'Acoustics, DiGiCo, Avid, Shure, Sennheiser, Pioneer DJ, and more

Stage transformed into a sonic haven, reflecting Audio Dimensionz's passion for delivering unforgettable live sound experiences.

Perry's Stage at Lollapalooza 2024 showcased an extensive array of top-tier audio equipment, ensuring an unparalleled sound experience. The PA system by **d&b audiotechnik** featured **32 KSL main hang speakers** and **28 SL ground subwoofers**. The system consisted of **8 V tops** for in-fills, **4 V subs** for additional in-fill support, **8 Q7P front fills**, and **16 V tops** for outer fills. The system was powered by 30 D80 amplifiers. Pioneer DJ gear included **12 CDJ 3000 players, 4 DJM 900 mixers, and 2 DJM V10 mixers**. For mixing, **DiGiCo** provided **2 SD 10 consoles with SD racks**. The microphone and in-ear monitoring setup featured **12 Axient Digital microphones** and **12 Shure PSM 1000 in-ear monitors, alongside 12 Sennheiser 2000 IEMs**.

Lollapalooza's Impressive Showcase

Lollapalooza Mumbai 2024 once again captivated music fans with electrifying performances from top artists. The Nexa Stage, featuring an impressive lineup of musicians, delivered a standout experience thanks to ElectroCraft's world-class pro audio solutions.

The festival's Day 1 and Day 2 saw a diverse array of artists gracing the Nexa

32 Sennheiser IEMs, 8 Shure PSM 1000 units, 16 Axient digital microphones, and 16 ULXD bodypack/handheld transmitters. Avid contributed 2 S6L consoles, while DiGiCo provided 2 SD10 consoles to complete the setup.

Conclusion

As Lollapalooza Mumbai 2024 drew to a close, the festival's success was highlighted by the exceptional audio experiences delivered at both Perry's Stage and Nexa Stage. At Perry's Stage, Audio Dimensionz showcased their prowess with a meticulously engineered sound setup that enhanced every performance, from bass-heavy EDM to dynamic hip-hop. Their use of state-of-the-art d&b audiotechnik equipment and precise tuning created moments of collective exhilaration, earning praise from artists and audiences alike. Similarly, the Nexa Stage benefited from ElectroCraft's expert audio solutions, which provided a standout experience across a diverse lineup of artists. The advanced L-Acoustics system, combined with comprehensive Pioneer DJ and DiGiCo technology, ensured crystal-clear sound and an immersive atmosphere. The dedicated efforts of the FOH and MON engineers, along with the strategic use of high-quality gear, highlighted the evolving standards of live music production in India.