

GENELEC DEFINES PRECISION AND CONSISTENCY ACROSS MUMBAI'S MUSIC PRODUCTION LANDSCAPE



A2 Studios favours Genelec's monitors and software for their consistency across workflows

*As music production in India continues to grow in sophistication, professional studios are increasingly turning to monitoring solutions that can deliver unmatched accuracy, reliability, and flexibility. **GENELEC**, one of the global leaders in studio monitoring, remains at the heart of this evolution. Across Mumbai, several renowned studios are reaffirming their commitment to Genelec, citing the brand's technological finesse and trusted audio integrity.*

A2 Studios Embraces Accuracy

A2 Studios, tucked away in Andheri West, recently upgraded its monitoring environment with the support of **Sound Team**. Transitioning from a stereo setup built around **ADAM monitors**, A2 now operates a **Dolby Atmos** configuration that includes **Genelec 1237As** for LCR channels, **8340A's** for surrounds, **8330A's** for overheads, and a **7380A subwoofer**.

Ikram Lochoor Chief Audio Engineer at A2 Studios speaks to the **PALM Expo Magazine** team about the influence that Genelec has on the studio's workflow.

"Genelec speakers have helped us maintain consistency and accuracy in our monitoring environment. The sound is clean and detailed, which is important when we are working across different genres and formats. Having a neutral reference point allows our engineers and producers to make informed decisions during mixing and mastering. Overall, it improves the quality of our output and gives us more confidence in the final result."

Bombay Live Studios uses Genelec studio monitors citing their meticulous calibration technology



Lochoor elaborates upon the specific models that A2 Studios utilises, to ensure optimal performance based on specific acoustic requirements. "We use different Genelec models across rooms depending on the type of work being done. The **1237A** serves as our main monitoring pair in the larger mixing room, especially when precision and full-range clarity are needed. For smaller edit or pre-production rooms, we use the **8340A** and **8330A** monitors. Despite their compact size, they offer reliable response and translate well across different systems. Each setup has been chosen based on the acoustic needs and function of the room."

Genelec's compatibility with modern workflows and varied production demands offers A2 Studios a significant advantage. "Our team works on a mix of commercial, independent, film mix and immersive projects, so flexibility and reliability are important. Genelec speakers are easy to calibrate using the **GLM (Genelec Loudspeaker Manager)** software, which is useful when working in different acoustic spaces. They allow us to maintain a consistent monitoring standard across rooms. This definitely helps in speeding up the workflow and ensures better translation of the mix across playback systems."

Commenting on the role of Sound Team, Luchoor says: "Sound Team is closely involved in all technical decisions. Before making any purchase, we usually test the product in our actual workflow and environment. Our team's background in audio engineering, post-production, and live sound helps in evaluating what's practical, not just what looks good on paper. Their understanding of the tools and how to use them well contributes directly to the success of the projects we handle."

One of A2 Studio's recent projects includes work on the feature films *Dwidha* and *Deeva*, as well as a couple of standalone singles. Led by Lochoor the studio was responsible for recording, mixing, and mastering the background score and songs for these titles, ensuring a consistent and professional audio finish across formats.

Scaling with Precision at Bombay Live Studios' Ecosystem

Genelec's adaptability and performance make it equally effective for expansive studio environments, as reflected in **Bombay Live Studios**. **Prathamesh Dudhane**, owner of the four-room facility spread across Khar and Juhu in Mumbai, shares how Genelec monitoring has become central to their operations.

"When it comes to professional sound studios, few elements are as vital as accurate monitoring. Studio monitors are not just tools, they are the very lens through which sound is perceived, shaped, and perfected. In my journey through audio engineering and studio design, I've come to realize that a great mix starts with great monitoring. It's the most non-negotiable part of any professional studio setup."

At the Juhu branch, Studio A houses a pair of **Genelec 8351B coaxial three-way monitors** with a **7370A subwoofer**, forming the core of its mixing and mastering setup. Studio B is equipped with **8330A monitors** and a **7350A subwoofer**, catering to production work, jam sessions, and mixing.

The Khar branch features Studio A with 8340A monitors paired with a 7370A subwoofer, tailored for recording, mixing, and mastering. Studio B, a more compact recording space, uses the 8330A's. Dudhane explains the rationale behind his selection:

"Each space is uniquely designed, yet they all share one common ele-

"Genelec speakers have helped us maintain consistency and accuracy in our monitoring environment. The sound is clean and detailed, which is important when we are working across different genres and formats"

ment - a meticulously calibrated monitoring environment built around the legendary Genelec speakers. Genelec has set the global standard for precision and reliability in studio monitoring. Their speakers are not only incredibly accurate, translating mixes effortlessly across all playback systems, but also deeply inspiring to work on. The detail, depth, and honesty they provide have transformed how we listen and work across all our rooms."

The studio environments were calibrated with Sound Team, who worked closely with Dudhane to optimise each room's acoustics and ensure consistency across the board.

"Every studio space comes with its own set of acoustic challenges. That is why I have handpicked the perfect monitor sizes for every room with the help of the people at Sound Team. Their deep understanding of room acoustics and Genelec's cutting-edge calibration technology allowed us to tailor the monitoring setup in each room based on its unique dimensions and sonic profile. From selecting the right Genelec models to precisely calibrating them using GLM, Sound Team made sure our monitoring was spot-on, ensuring consistency, accuracy, and creative confidence across all four rooms."

Dudhane concludes with high regard for the technical support provided: "In any professional studio, monitoring isn't just about hearing sound it's about trusting what you hear. And thanks to Genelec and the support of Sound Team, I can confidently say that every decision made at Bombay Live Studios is backed by clarity, precision, and an unwavering dedication to quality. Huge shoutout to Sound Team for their expert guidance and support in helping me build studios that truly live up to the standards of modern music production. Their knowledge, service, and attention to detail have made a lasting impact on our studios."

Precision for Professionals at the Heart of Independent Creativity

While Genelec continues to be an essential for high-end studios, its impact extends just as powerfully into the personal workspaces of individual creators, empowering professionals with the same uncompromising accuracy, detail, and confidence that teams rely on in larger facilities.

Raxit Tewari, songwriter and producer, relies on precision and sonic honesty when crafting his music, and at the heart of his studio setup is a stereo pair of **Genelec 8351B monitors**.

"Genelec co-axials are some of the most revealing speakers I've had a



Raxit prefers the Genelec 8351B monitors because of their reliability and coaxial nature

chance to listen to," Tiwari shares with the team. "In a nicely treated room, like the one at mine, with a little help from GLM, it's a monitoring system that I can enjoy listening to music on, as much I can trust that it will translate well to other speaker systems."

The 8351B's are the sole monitoring system in his studio, and for Tewari, they cover the full spectrum of tasks. Their neutral and transparent character provides the accuracy required for detailed work across various stages of pro-

duction. He adds, "8351's have a very easy and non-fatiguing character. That helps a lot when you're working long hours. Because of the coaxial nature of it, you can monitor softer and still get a lot of detail into the productions. That helps keeping your ears and your neighbours to live in peace and harmony."

Even without a subwoofer, Tewari finds the low-end response of the 8351Bs more than adequate. "In my situation at least, they give me enough detail in the sub region to really trust them there. 8351's have this quality of laying bare the mix in front of you. This really helps with quick decision making and developing trust in those moves, which is essential when you're constantly working on tight deadlines."

Alongside the performance of the monitors themselves, Tewari credits Sound Team for their role in helping him choose and integrate the right gear into his studio environment. "Sound Team's folks are my go-to team to get pro gear from," he says. "They are super helpful in choosing the right tools and have a lot of expertise in making sure it's working in a fashion that makes practical sense in the setup. Everything I've got from them; I've thoroughly enjoyed and can be sure are going to be a part of my chain and setup for a long time to come."

With a mix of honesty and humour, he adds, "There's still so many good things in their arsenal, I'm sure they'll be responsible for me being left with no retirement funds for a long time to come. As long as the ears are happy, I guess."

From full-scale Atmos setups in post-production hubs to finely tuned stereo environments in songwriter studios, Genelec continues to set the benchmark for monitoring excellence across Mumbai's audio scene. Whether it's the transparency that shapes a mix, the calibration that ensures consistency, or the support from partners like Sound Team that ties it all together, Genelec's presence is felt not just in the gear, but in the confidence it inspires in every decision. In an industry where precision is everything and deadlines never sleep, Genelec delivers trust.