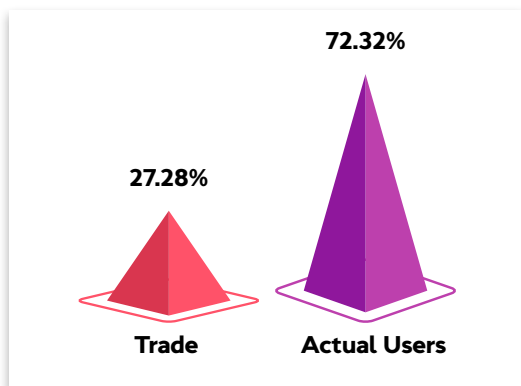


Attendees to PALM & AV-ICN Expo 2022

PALM AV-ICN 2022 proved to be far busier and well attended than expected. Who exactly attends and exhibits at India's foremost audio, lighting, and audiovisual technology expo? This detailed breakdown of the attendee figures from PALM AV-ICN 2022 gives deep insight and sharp understanding of the market dynamics and the mix of professionals and well-defined target audience who attended the show to source their audio, lighting and audiovisual requirements.

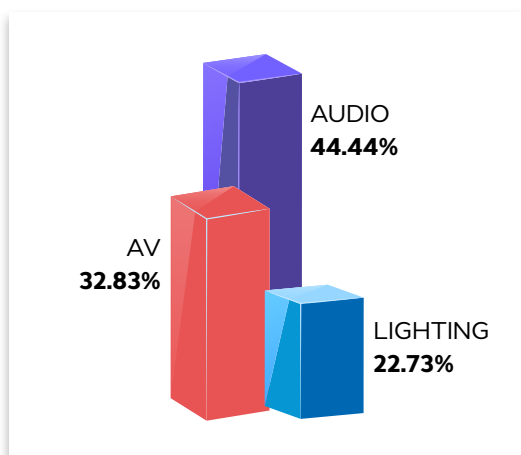
PALM & AV-ICN 2022 BUYERS & SELLERS WHO ATTENDED



Actual Users comprised professionals from Educational Institutes; Government Organisations; House Of Worship; Hospitality (Clubs / Pubs / Discos / Lounge Bars / Restaurants); Multiplexes / Cinema Theatre / Home Theatre / Auditoriums; Other Venues (Malls, Commercial, Retail, Theme Park); Rental Companies; Studios (Recording / Post Production), Media & Advertising, corporates, communications / telecommunication, Event Management Company, Finance & Banking, Healthcare.

Trade comprised of Manufacturers; Distributors & Dealers; Systems Integrators; AV Consultants.

PALM & AV-ICN 2022 PROFESSIONALS WHO ATTENDED

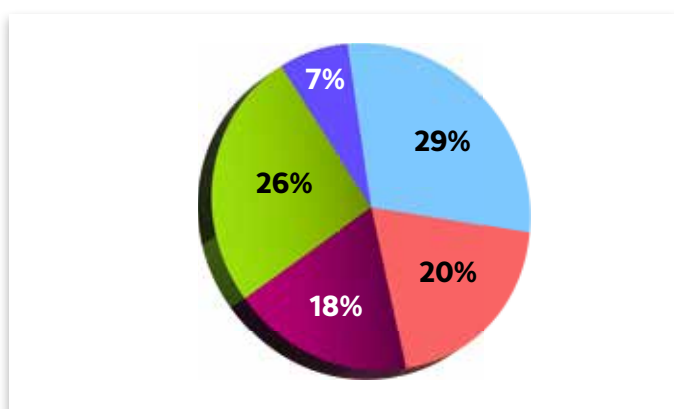


AUDIO: Professional Sound Engineers, Manufacturers, Rental/Staging Contractors, Purchase Managers, Professionals (Musicians / Artists), DJs, Recording Engineers, Production Managers, Senior Management, Manufacturer Representative (Distributors, Dealers), etc.

LIGHTING: Professional Lighting Engineers, Manufacturers, Rental/Staging Contractors, Purchase Managers, Production Managers, Senior Management, Manufacturer Representative (Distributors, Dealers), etc.

AV: AV Consultants, Manufacturers, Purchase Managers, Systems Integrators, Senior Management, Project / Design Consultants, Mapping Professionals.

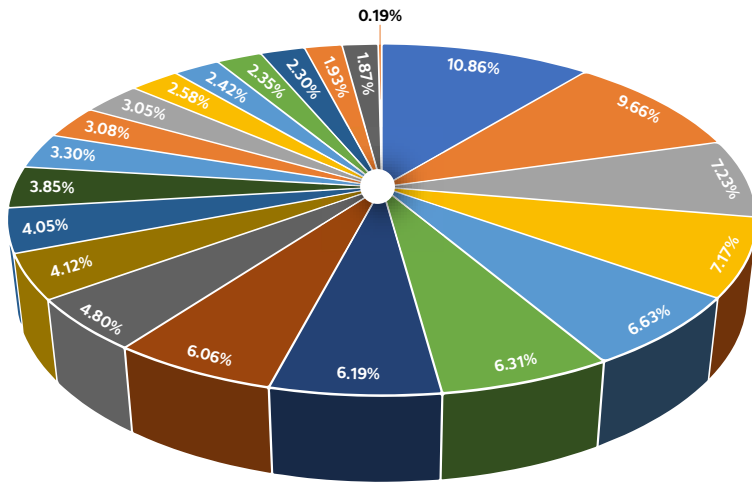
PALM & AV-ICN 2022 EXHIBITORS PRODUCT PROFILE



Number of Exhibitors for each segment across all halls of PALM AV-ICN

Stage Sound	63 (29%)
AV	44 (20%)
Lighting	39 (18%)
Install Sound	57 (26%)
Studio and Audio Production	16 (7%)

PRODUCTS / TECHNOLOGIES OF ATTENDEE INTEREST



MAIN PRODUCT INTEREST

MAIN PRODUCT INTEREST	%
Amplifier	10.86%
DJ Equipment	9.66%
LED	7.23%
Loudspeaker	7.17%
Console	6.63%
Stage Lighting	6.31%
Lighting Control	6.19%
PA Systems	6.06%
Microphone	4.80%
Special Effects & Laser Technology	4.12%
Stage Technology & Truss Systems	4.05%
Software	3.85%
Display & Monitors	3.30%
Conference Systems	3.08%
Part & Accessories	3.05%
Broadcasting Equipment	2.58%
Projection	2.42%
Digital Cinema	2.35%
Networking	2.30%
IT Solutions	1.93%
Digital Signages	1.87%
Others	0.19%

PURPOSE OF VISIT

PURPOSE OF VISIT

PURPOSE OF VISIT	%
New Products & Technology	28.40%
Purchase & Orders	21.73%
Connect with the Trade	17.80%
Looking for Business Expansion	12.10%
Networking	8.12%
Evaluate Show for Future Participation	5.88%
Seeking Representation Tie-up	3.94%
Others	2.01%

